

HOW TO APPLY

ADR RUNWAY TO THE FUTURE – 4th GLOBAL CALL FOR STARTUPS

This document is a guide to help you **setting up a proposal for the Runway to the future – 4th Global Call4Startups**. Please **follow these guidelines**:

- **Format:** your **pitch deck** in PDF format including images and links to video
- **Name of the document:** NameStartup_ChallengeName.
(example: StartupA_DataIntelligenceForPaxExperience_And_RetailManagement)
- **Length:** Minimum 5 to **maximum 20 slides**
- **Language:** English or Italian
- **Selected Challenges:** One presentation required for each challenge
- **Key elements to include in your application:**
 1. Startup Name
 2. Country
 3. Year of Establishment
 4. Revenues / Annual Recurring Revenues
 5. Funding Stage
 6. Solution
 7. Technology
 8. Challenge you are applying for
 9. Use case description

Please be sure to include this information in one slide at the end **of your pitch deck** (example below)

If you have any questions, please feel free to **contact us at innovation@adr.it**

STARTUP NAME	
COUNTRY	
YEAR OF FOUNDATION	
REVENUES / ANNUAL RECURRING REVENUES	
FUNDING STAGE	
SOLUTION	
TECHNOLOGY	
CHALLENGE	
USE CASE DESCRIPTION	