

ADR POLICY 2023 FOR THE DEVELOPMENT OF AIR TRAFFIC AT ROME FIUMICINO AIRPORT

FOREWORD

As part of its management and development activities of the Rome Airport System, ADR aims at sustaining the growth of traffic at Rome Fiumicino airport by seeking the development of market segments with the highest value for the strategic positioning of the airport, as well as the entire economic and employment system, still affected by some of the impacts produced by the Covid-19 pandemic and, to some extent, by the current complex international scenario.

ADR, as the reference gateway for the Italian system, therefore, intends to undertake actions aimed at developing, with a view to sustainability, airport volumes so as to efficiently use its infrastructure and ensure growing connectivity for the benefit of the large catchment area of reference, of the tourist flows and of the economic development of the country. This intention is of utmost importance in the current start phase recovery of the airport system, following the crisis brought about by the Covid-19 pandemic, which requires the adoption of measures to stimulate the reconstruction of air connectivity or the expansion of the network of connections serving the demand expressed by the market.

In this regard, ADR has adopted a Policy consisting of a support program aimed at pursuing the strategic objectives defined with a view to equity, transparency and non-discrimination.

Such program is the direct outcome of appropriate internal analyses, with the aim, amongst others, of demonstrating adequate economic and financial sustainability to ADR.

STRATEGIC OBJECTIVES

By implementing such program, ADR intends to pursue objectives of strategic value by addressing the activities for the development of the directly connected international markets, both EU and Extra EU, with the aim of:

- expanding the connectivity and coverage of the international network;
- strengthening the growth of traffic by facilitating the seasonal adjustment of flows and maintaining well-distributed operations throughout the year.

REQUIREMENTS FOR PARTICIPATION

In order to benefit from the support program, the airline must hold a valid operating licence issued by the competent aeronautical authorities and must not be included in the so-called Black List of the European Union.

The development activities eligible for the economic support must not be the result of a reshuffling of the capacity offered by the carrier at the airport and/or of an operational exchange between airlines belonging to the same Group. In any case, more generally, the development activities eligible for the economic support shall not be the result of the conduct of the carriers evading the strategic conditions and objectives referred to in this Policy.

CONTRIBUTION TYPE

Consistently with what is defined in the support program, the grant shall be related to the volumes of activities produced and subject to the achievement of defined targets required by said program, in compliance with the conditions set to safeguard the achievement of the strategic objectives as defined above.

The program shall be financed with the exclusive use of internally allocated company resources, in line with the principles of economic sustainability and profitability and with the strategic direction of ADR. Any agreements signed with airlines shall be confidential and shall in no case include developments already subject to previous forms of support that may exist between the airline and ADR.

In line with the concept of free entrepreneurship, ADR reserves the right to assess further methods of collaboration in favour of development projects deemed to be of particular importance and strategic value. It also reserves the right to update or suspend this Policy in relation to the market performance, the achievement of the expected development objectives and the commitment of the resources allocated for this program.

VALIDITY AND METHOD OF ACCESS

The Policy is valid from the date of publication on ADR website and is aimed at development activities which, consistently with the provisions of the specific support program, foresee the start of operations from the first day of the IATA Summer season 2023 and by the last day of the 2023-24 IATA Winter season.

In order to apply for admission to the program, the airline concerned must email the project proposal to airlinetrafficdevelopment@adr.it at least within 30 days before the start of operations with all the information necessary for ADR to assess the economic/strategic attractiveness of the project.

ADR reserves the right to request further information and/or to conduct investigations also in order to verify the reliability and financial solidity of the requesting airline.

The payment of the economic support is subject to the prior signing of a specific contract between ADR and the airline which shall govern the terms and conditions of the agreement in detail, as well as the regularity of the airline's payments to ADR.

This Policy is drawn up in Italian and English; in the event of differences between the two texts, the Italian text shall prevail.

NEW SUPPORT PROGRAM

ADR, as of 3rd July 2023, has introduced an additional support program (New Support Program) in order to pursue projects targeting relevant international market development activities in qualitative-quantitative terms over a medium-term time horizon. The new program, in particular, aims at:

- developing new unserved and highly profitable international Extra-EU markets;
- increasing and improving its connectivity on less served Extra-EU international markets;
- promoting the deseasonalisation of flows whilst maintaining well-distributed operations throughout the year.

For everything related to the requirements for participation, the contribution type, the validity and method of access, please refer to the criteria previously described.