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|  30K Startups Award for the PoC development |  50K Convertible Note |  Mentorship From Senior Leaders within ADR |  Testing In a real-world environment |  Innovation Hub A dedicated space in the Terminal 1 |  EUR 2M Eligible for a full commercial rollout |
|--|---|--|--|---|--|

Application Deadline
March 22, 2024

Winners Announcement
April 2024

Program Kick Off
June 2024

Solutions we are looking for:

| Challenge | Short Description | Deep dive |
|---|---|---|
| Smart Operations & Processes  | Rethink airport operations to build a smarter and interconnected ecosystem. | a. Enhance airport operations with robotics. b. Implement autonomous systems for technical activities. c. Utilize AI for efficient operations management. d. Embrace integrated mobility for comprehensive transportation. e. Explore aerospace innovations for advanced technologies. f. Leverage business intelligence for streamlined operations. |
| Infrastructure Mgmt & Development  | Support the continuous improvement of our airport through the management and development of infrastructure. | a) Solutions integrating predictive logic and digital assets for efficient airport management and maintenance. b) Solutions optimizing infrastructure development and construction site efficiency. c) Solutions streamlining daily operations, including logistics and cleaning processes. |
| Passenger Experience  | Improve passenger experience to ensure an increasingly pleasant and smooth journey. | a) Boost airport awareness with real-time passenger flow monitoring. b) Elevate passenger experience through gamification and entertainment. c) Innovate feedback collection methods for valuable insights. d) Personalize customer experiences with tailored communications and tours. e) Introduce tourism solutions to encourage stopovers in Rome. |
| NetZero Target and Sustainability  | Contribute to the NetZero emission goal through technology, process management and social sustainability. | a. Advanced solutions for decarbonization, including carbon management and biofuels. b. Cutting-edge energy solutions covering production, storage, efficiency, and management. c. Innovations supporting the circular economy and enhancing resource efficiency. d. Comprehensive solutions for a just transition, emphasizing stakeholder engagement and social sustainability. e. Mitigation solutions for noise generated during airport operational activities. |
| Commercial Opportunities  | Explore novel offerings for enhanced commercial and retail opportunities for partners and travelers. | a. Solutions for identifying new revenue streams through an expanded commercial offer. b. Solutions to personalize the shopping experience for passengers. c. Solutions aimed at identifying new phygital sales channels. d. Innovative technologies enabling alternative payment methods. e. Loyalty Program solutions involving all airport operators and partners. f. AI solutions for monitoring business KPIs, personalizing passenger experiences, and optimizing marketing campaigns. |
| Disruptive Solutions | Innovative, radical, and technologically advanced solutions capable of generating significant value for the airport and its stakeholders. | a. High-impact technological solutions b. Deep tech solutions c. Disruption of standard processes d. New applications within the airport context |

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Application Process

